



FOR IMMEDIATE RELEASE
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***Knott's Berry Farm Offers Admission Discount to Help the Hungry
September Food Drive at Knott's Berry Farm Benefits Second Harvest Food Bank***

Buena Park, CA – Visitors to Knott's Berry Farm who bring in a donation of two canned food items during September will receive a discounted admission price of \$29.99. Kids who bring in two cans of food will receive an official "Cloudy With a Chance of Meatballs" activity book, courtesy of Sony Pictures Animation, while supplies last. The canned food donations will benefit the Second Harvest Food Bank of Orange County.

As the largest hunger-relief organization in the county, Second Harvest Food Bank of Orange County helps feed more than 220,000 people each month. Those served include the working poor, children, seniors on fixed incomes, single parents, the disabled, the homeless and those experiencing medical emergencies or recent job layoffs.

Knott's Berry Farm partnered with Sony Pictures Animation and its upcoming movie release, "Cloudy with a Chance of Meatballs" to benefit Second Harvest Food Bank of Orange County on a local level as part of the national Hunger Action Month campaign.

Opening September 18, 2009, Columbia Pictures' and Sony Pictures Animation's Cloudy with a Chance of Meatballs will be the most delicious event since macaroni met cheese. Inspired by the beloved children's book, the film focuses on a town where food falls from the sky like rain. Bill Hader, star of "Saturday Night Live" and Night of the Museum: Battle of the Smithsonian, will voice Flint Lockwood, a young inventor who dreams of creating something that will improve everyone's life. Anna Faris, who recently turned heads as the star of the comedy hit The House Bunny, takes on the role of Sam Sparks, a weathergirl covering the phenomenon who hides her intelligence behind a perky exterior. James Caan plays Tim Lockwood, Flint's technophobic father. Andy Samberg plays Brent, the town bully who has plagued Flint since childhood. Bruce Campbell plays Mayor Shelbourne, who figures out that Flint's invention can put the town, and more importantly himself, on the map and Mr. T plays the by-the-rules town cop Earl Devereaux.

Hunger Action Month (September), led by Feeding America, is a nationwide effort to

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mobilize the public in the fight against hunger in America. Hunger is a growing threat among the working and newly unemployed families across the nation. In Orange County alone, one in six residents are at risk of going hungry every month due to the high cost of living and the current economic climate. With increasing unemployment rates and record home foreclosures, the need in Orange County continues to rise.

ABOUT SECOND HARVEST FOOD BANK OF ORANGE COUNTY

For more than 25 years, Second Harvest Food Bank of Orange County has provided more than 245 million pounds of safe and nutritious surplus food to over 400 charitable non-profit organizations throughout Orange County. The Second Harvest Food Bank of Orange County is a certified Affiliate Member of Feeding America (formally America's Second Harvest), the Nation's Food Bank Network (www.feedingamerica.org). For more information about Second Harvest Food Bank of Orange County or to learn how to help, visit www.feedoc.org

ABOUT SONY PICTURES ENTERTAINMENT

Sony Pictures Entertainment (SPE) is a subsidiary of Sony Corporation of America (SCA), a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production and distribution; television production and distribution; digital content creation and distribution; worldwide channel investments; home entertainment acquisition and distribution; operation of studio facilities; development of new entertainment products, services and technologies; and distribution of filmed entertainment in more than 100 countries. Sony Pictures Entertainment can be found on the World Wide Web at <http://www.sonypictures.com>.

ABOUT SONY PICTURES ANIMATION

Sony Pictures Animation exemplifies the next generation of CGI storytelling to produce a variety of animated entertainment for audiences around the world. Sony Pictures Animation is developing a full slate of films including the mouth-watering 3D comedy Cloudy with a Chance of Meatballs now in production for a September 2009 release, in pre-production on Hotel Transylvania and in pre-production in association with Columbia Pictures on The Smurfs Movie. In 2007, Surf's Up, was nominated for an Academy Award® for Best Animated Feature and won two Annie Awards. The company's first film, Open Season, was a box office success and the #2 DVD title of the year for Sony Pictures Home Entertainment. Its sequel, Open Season 2, released in 2009, was an international family hit. Sony Pictures Animation is an operating unit of Sony Pictures Digital Productions.

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