



Workplace Giving Supports Second Harvest Food Bank

Both employers and employees can work together to support Second Harvest's mission to end hunger in the community where you work and do business. Adding Second Harvest Food Bank of Orange County to your Workplace Giving Campaign is a great way to make a difference and employees will appreciate having the choice to donate directly to Second Harvest to help fight hunger in Orange County.

For Employees: Employer Matching Gifts

Do you support the mission of Second Harvest Food Bank of Orange County? Did you know that your employer might be willing to match your donations? Many employers double, even triple charitable donations that their employees make. Some companies also match gifts made by retirees and/or spouses.

Employees can make donation through convenient payroll deductions. That means every time you get a paycheck, you are also making a difference in the lives of people in need. It's a great way to feel even better about the work you do!

Ask for a Payroll Deduction

Payroll deduction is one of the easiest ways to support Second Harvest Food Bank. Simply ask your human resources department to automatically deduct funds from your paycheck on a one-time donation or on a recurring basis each pay period.

For more information please contact Eve-Marie Kuntzman, Senior Development Manager, at (949) 653-2900 or Eve@FeedOC.org.

For Employers: Workplace Giving Benefits Your Company

Interested in incorporating social responsibility and philanthropy into your organization? Want to get your employees fired up about making a difference in Orange County? Launch a workplace giving campaign!

Offering a workplace giving campaign is a great opportunity to incorporate philanthropy into your corporate culture and demonstrate your commitment to making our community a great place for all its residents. Providing an effective employee giving campaign sends a strong message to employees and stakeholders that you are interested in engaging them and helping them support a worthy cause. Encouraging employees to give back builds a sense of community in your workforce and provides them with an opportunity for team building. Inspiring employees to join in a charitable giving campaign is a great way to improve employee morale and retention.

Getting Started

There are many different ways that companies can engage their employees in a workplace giving campaign. Here are a few of the most common ways to do it:

- Creating a workplace giving campaign dedicated to Second Harvest Food Bank of Orange County
- Creating a shared campaign dedicated to Second Harvest Food Bank of Orange County as well as several other charities of choice
- Participating in a charity giving campaign with a federation like America's Charities and designating Second Harvest Food Bank of Orange County as the beneficiary

Or, if your company is doing something other than the options listed above, we can strategize on creative ways to integrate Second Harvest Food Bank of Orange County into your existing campaign – just ask us how!

For a Successful Campaign

In order to make workplace giving as turnkey as possible, Second Harvest Food Bank of Orange County offers the following resources:

- Best practices for setting up a workplace giving campaign
- A representative of Second Harvest Food Bank of Orange County will present to your organization on the benefits of workplace giving and the positive impact in the community
- Sample email messages to encourage employee participation

Next Steps

If you are interested in participating in a workplace giving program with Second Harvest, please contact Eve-Marie Kuntzman, Senior Development Manager at Eve@FeedOC.org or 949-653-2900.