

food thought

FOR



SECOND HARVEST FOOD BANK ORANGE COUNTY

30 Years of Nourishing Hope.

8014 Marine Way • Irvine, CA 92618 • FeedOC.org • 949.653.2900

FEEDING AMERICA
A member of



Nathan (r) and Marcus are very excited about the oranges they received. Mom, Sherry, is delighted to have nutritious food for her family.



Nashelly, Valerie, and Brianna will soon be enjoying the apples they received. Maria has additional groceries that will help feed the family.

SCHOOL PANTRY — AN INNOVATIVE WAY TO FEED HUNGRY CHILDREN AND FAMILIES

Many hungry children and families in Orange County do not have adequate access to nutritious food. Our School Pantry Program is helping to solve that problem.

Our School Pantry program brings fresh fruit, vegetables, and other healthy food directly to kids, parents, and other community residents at convenient, safe school locations. We started with the Roosevelt and Lincoln Elementary Schools as Meals for Minds distributions funded by Target, and we just added eight more locations to launch the School Pantry Program for the start of the school year.

“The School Pantry is a lifesaver for these families. It is a safety net they all look forward to and never want to miss. They love having it at their school.”

Edna Velado, Principal, Lincoln Elementary

Our trucks deliver food from our warehouse directly to the school site, where it is unloaded, put in baskets, and arranged on tables very similar to a Farmer’s Market. Each monthly delivery includes 5,000–10,000 pounds of fresh fruit and vegetables providing food for as many as 300 families. Clients can choose from a varied selection that can include items such as lettuce, carrots, potatoes, tomatoes, apples, and other healthy food.

In addition to food distribution, we are incorporating nutrition education with fun-to-try recipes, samples, and demonstrations. We are also partnering with health and dental clinics to provide wraparound services.

Volunteers will work with eligible families, providing them with information and application assistance for the CalFresh Program, nationally known as the Supplemental Nutrition Assistance Program (SNAP).

We received applications from more than 40 schools who wanted to be a part of this program. As we receive more funding, we will add new schools. If you are interested in helping us with this project, please contact Ericka at 949-653-2900.



Healthy fresh fruit and vegetables at Roosevelt Elementary School.



SEPTEMBER IS HUNGER ACTION MONTH

A Note from Nicole

September is **Hunger Action Month** — a very important regional and national effort that focuses on fighting hunger and raising awareness of the critical problems of hunger in our communities.

As a friend of Second Harvest Food Bank, you are aware how serious the problem of hunger is, but there are still many people who don't know that children right here in Orange County will go to bed hungry tonight. In fact, I often get asked, "How can there be hunger in Orange County?"

When I go out into the community, I try to answer that question because when people understand the issues surrounding hunger they can have compassion for people who are struggling with hunger... and they can take action to fight hunger.

Hunger is not having enough food to eat... and so much more. Hunger is the pain in a child's stomach when she doesn't have any breakfast before going to school. Hunger is a mom's worry about what she will tell her children when there is no more food in the house and she won't be getting her paycheck for three more days. And it's the frightened senior who doesn't know where her next meal is coming from.

Not having enough money to buy healthy food can be the result of many factors — losing one's job, the high cost of basic necessities, low wages, illness, disability, family problems — each person's story is different.

There are solutions — and that's what **Hunger Action Month** is all about. You can take action by...

- Talking to friends and colleagues about hunger in our community.
- Organizing a food drive.
- Volunteering at Second Harvest or your local food pantry.
- Donating money to Second Harvest.
- Visiting our Second Harvest and taking our Nourishing Hope Tour.

We'd love to hear how you are taking action against hunger! Please visit our website www.FeedOC.org for more information.

Nicole Suydam
CEO | Your Partner

HELP US MAKE THIS A "THANKSGIVING FOR ALL"

It is difficult to be hungry at any time of the year, but around the holidays it is almost unbearable. When everyone is talking about family gatherings and buying big turkeys, how does a mother tell her children they don't even have enough money for bread, let alone a turkey dinner with all the trimmings?

With your continued support, Second Harvest Food Bank can provide turkeys, chickens, hams, vegetables, and other ingredients for delicious holiday meals to neighbors who may have little or nothing to eat.

For every \$10 you donate, we can supply enough food through our community partners to feed 30 hungry people. We are deeply grateful for your support.

Summer Food & Wine Event Raises More Than \$70,000

The sold-out Summer Food and Wine Event, at Charlie Palmer at Bloomingdale's South Coast Plaza, was tremendously successful — raising \$70,000, which will help provide more than 210,000 meals for hungry neighbors in Orange County.

Guests enjoyed award-winning wines, gourmet cuisine, and a silent auction — and every dollar raised benefits our programs to feed those in need.

A special thank you to our generous sponsors: Wendy and Rick Aversano, William Gillespie Foundation, Jennifer and Anton Segerstrom, South Coast Plaza, and Charlie Palmer at Bloomingdale's.

ROBERT GIFFORD NAMED CHAIRMAN, BOB WOLPERT IS CO-CHAIR, AND THREE NEW BOARD MEMBERS JOIN BOARD

Second Harvest Food Bank is pleased to announce that Robert Gifford has been elected Chairman of the Board, Bob Wolpert has been elected Vice Chair, and we are welcoming three new board members.



Robert Gifford

Robert Gifford, executive vice president and president, Global Supply Chain Solutions at Ingram Micro Inc., has been a member of the board for two years. He is looking forward to guiding Second Harvest in its mission to end hunger in Orange County.

Bob Wolpert, corporate vice president and president, Quality Custom Distribution, Golden State Foods, has served on the board for one year and will assume the roll of co-chair. He will help

steer the board's efforts to engage the business community to become more involved in solving the hunger problem.

Tim Cooper, a divisional vice president of supply chain for the Walmart Pacific Division, will apply his wealth of experience in logistics to help Second Harvest expand its capacity to serve the hungry.

Cindy Goss, founder and president of Propel Business Solutions, Inc., has more than 25 year's of experience in developing strategic branding and marketing solutions. Her expertise will help Second Harvest increase awareness of the need in our community.

Kate Klimow, assistant vice chancellor, Community and Governmental Relations, University of California Irvine, will be working with Second Harvest to expand our reach in the community and to make sure local officials know about how important our services are to the needy.

Three Successful Food Drives Collect Groceries for Thousands of Hungry People

July was a very busy month for Food Drives and we were delighted to see so many of you bringing canned goods and other staples to these events.

People who donated five or more cans of food during the **We Care Wednesday Food Drive** at the **Orange County Fair** on July 16 received one free admission and a free carnival ride. More than 65,000 pounds were donated, the equivalent of more than 54,000 meals.

ABC7, Vons, ESPN LA 710, Second Harvest, and other Southern California regional Food Banks came together for the 3rd Annual Feed SoCal Stuff A Truck Food Drive. Many caring people also purchased a \$5 donation food bag at Vons that was filled with nutritious food. Food and funds donations will provide more than 90,000 pounds for the hungry.

The **Angels Canned Food Drive** got the attention of sports lovers and others who donated canned and non-perishable food and received tickets to an Angels home game. Donated food and funds totaled the equivalent of 8,680 meals.

We thank everyone who made these food drives so successful.

UPCOMING EVENTS

September

Hunger Action Month

A month that focuses on the problems of hunger in Orange County. Please read Nicole's Note for more details.

September – December Nourishing Hope Tours

Tuesdays, 9:00 a.m. – 10 a.m.:
October 14, November 11,
December 9, December 16

Thursdays, 3:00 p.m. – 4:00 p.m.:
September 25, October 30,
Wednesday, November 9

October 8

Harvesters 22nd Annual Fashion Show & Luncheon

Enjoy a delicious lunch, have fun, and bid on Silent Auction items — all for a good cause: feeding hungry people in Orange County.

October 4, 11, 18, 25 Spooktacular Saturdays

The OC Great Park's Spooktacular Saturdays are fun for the whole family. Food for the hungry will be collected all month. Spooktacular Saturday hours are
9:00 a.m. – 1:00 p.m.

November 8

Scouting for Food

Boy Scouts and Girl Scouts help fight hunger by collecting canned foods and other staples, as well as items such as toothpaste and toothbrushes. See our website for more details. Donations can also be dropped off at the locations listed on our website.

November 21 – 23

Angels Groundskeepers Food Drive

Angels' Groundskeepers will host the 14th Annual Thanksgiving Canned Food Drive. For their donations, fans can step up to the plate at Angels Stadium.

November 25

"No Lunch" Lunch

A gathering in the spirit of Thanksgiving to enjoy a simple meal and discuss the ways we are working to end hunger in Orange County.

For more information or to RSVP for any of these events, please email Ericka@FeedOC.org or call 949.653.2900, ext. 148.

SPOTLIGHT

on our
generous
donors

FOOD DONOR NEWS

Second Harvest thanks foundations and corporations that provide opportunities and support to help us grow our existing programs and start new ones. We would like to recognize the following:

Mazda Foundation's grant helps us provide healthy Kids Cafe meals to vulnerable children, Brown Bag groceries to seniors, and holiday turkeys to struggling families.

Archstone Foundation: The Senior Garden Program is made possible by a grant from the Archstone Foundation. The Foundation's support enables us to teach hungry seniors to grow their own food to improve their health and nutrition.

Morgan Stanley's support is helping us launch the School Pantry Program at eight new sites providing a convenient resource for fresh produce for children and families.

Walmart and Feeding America's SNAP Process Improvement Grant will enable us to expand our CalFresh outreach efforts and help more people access healthy food.

We would also like to recognize the following for their support:

- Sisters of St. Joseph Healthcare Foundation
- Order of Malta
- Nationwide Insurance Foundation
- Nordstrom



Walmart has awarded Second Harvest Food Bank of Orange County a new refrigerated truck.

Second Harvest Food Bank of Orange County will be able to collect an additional 792,400 pounds of food in the next fiscal year as part of our Grocery Rescue Program thanks to the new refrigerated truck awarded to us by **Walmart** through its **Walmart Foundation Retail Store Donation Vehicle Grant**. With each new store in Orange County, Walmart will also make a monetary donation, and we will be able to add these stores to our grocery rescue pick-up partners.

We would also like to thank the following companies for their support and dedication to fighting hunger in Orange County:

Flowers Baking Company

Since June 2013, Flowers Baking Company has donated over 380,000 pounds of food to Second Harvest Food Bank. Three times a week, they donate items such as bread, muffins, and buns that are used in many of our programs including the Brown Bag Program, Mobile Pantry, and School Box Program.

Optum RX

In April 2014, Optum RX of Cypress brought in nearly 2,500 pounds of food during their month-long food drive. In addition, employees recently volunteered at our food distribution center.

Whole Foods

Since October 2013, Whole Foods has donated close to 7,500 pounds of food for the holidays and has awarded us a \$10,000 grant. Employees also gave their time working at our food distribution center for their Annual Volunteer Team Building Day.



Scan this QR code with your smartphone camera or QR app to donate.

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