



For Immediate Release

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Second Harvest Food Bank Announces New Board and Staff Additions

Six new directors join Second Harvest Board.

IRVINE, Calif. (June 22, 2016) Second Harvest Food Bank of Orange County announces the election of six new board members and the hiring of their new chief development officer.

Joining the Board of Directors are Kathy Bronstein, Tracy Bryars, David G. Coffaro, James L. Morris, Paul J.B. Murphy III, and Alex Parker. Gloria Jetter Crockett is Second Harvest's new Chief Development Officer.

Kathy Bronstein of KB Bronstein Consulting is a retail executive working with large retail clients, apparel manufacturers and PE firms consulting on implementation of best practices on growth initiatives, reorganizations, talent development, and maximizing profitability. She previously served as CEO and Vice Chairman for Wet Seal, Inc. Kathy also serves on Chapman University's Board of Governors.

Tracy Bryars, MPH, RD, CDE, CLE is Manager, Healthy Communities Initiative for St. Jude Medical Center in Fullerton where she provides leadership and management of the Medical Center's Healthy Communities Initiative. She promotes evidence-based approaches for improving physical activity and health nutrition for children and adults in low income neighborhoods, as well as advocates for health policies in schools, cities and other organizations with the goal of creating sustainable systems and infrastructure to support healthier communities. Tracy is a registered dietician and a nationally certified diabetes educator. She teaches at Cal State Fullerton and Saddleback College.

David G. Coffaro is Executive Vice President, Chief Fiduciary Officer and Head of Fiduciary Services for Wells Fargo Wealth Management which provides comprehensive wealth structuring advice, investment management, real estate and specialty asset management, philanthropic and trust services related to high-net-worth and affluent individuals. Dave is a member of the American Bankers Association Professional Development Council, a Wells Fargo Delaware Trust director, and co-Chairman of the Wells Fargo & Co. Trust Committee.

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James L. Morris, a partner at Rutan & Tucker, LLP, specializes in employment and labor law, in both litigation and non-litigation matters on behalf of management. In 2014 Jim was chosen as one of the top 75 employment and labor attorneys in California by the *Daily Journal* newspaper, and he has repeatedly been selected for inclusion in the prestigious publication *Best Lawyers in America* in the labor and employment categories. He currently serves as Chair of Rutan & Tucker's Employment and Labor Department.

Paul J.B. Murphy, III is the President and CEO of Del Taco, a leading Mexican quick service restaurant brand with more than 7,000 employees. Paul is responsible for leading his team in developing and executing strategy that delivers positive results for all of Del Taco's stakeholders. In 2015, Paul and his team oversaw the transition of the 50-year old brand from a privately-held company to being traded on NASDAQ.

Alex Parker is an owner and the Executive Vice-President of Redline Detection. Alex is an expert in strategic initiatives in new market and new product development. Under her purview, Redline has expanded from a small regional engineering company to a global innovator doing business in 112 countries. The company, headquartered in Orange, CA is an established industry leader, engineering custom diagnostic solutions for the world's leading automakers.

Gloria Jetter Crockett joins Second Harvest as its Chief Development Officer overseeing the team responsible for fundraising that will enable Second Harvest to tackle the challenge of feeding the more than 335,000 people at risk of hunger in Orange County. Gloria has extensive experience in the non-profit sector and prior to her position at Second Harvest she worked in fundraising at University of California, Irvine and the American Cancer Society.

"We are excited to welcome our new board members and Chief Development Officer who bring a wealth of experience and diversity of perspective that will serve to help us create innovative and lasting solutions to the hunger problem in Orange County," said Nicole Suydam, Second Harvest CEO. "As we begin to implement our new 5-year strategic plan, their commitment and service will help us reach our bold goal of ending hunger in our community."

About Second Harvest Food Bank of Orange County

Second Harvest Food Bank of Orange County is the largest nonprofit hunger relief organization in Orange County leading the fight to end hunger in our community. Second Harvest distributes donated, purchased and prepared foods through a network of 180 partner agencies in hundreds of locations throughout the county. Last year, Second Harvest provided enough food for more than 19.8 million meals, feeding more than 200,000 people each month. Every dollar donated to Second Harvest provides enough food for three meals for the hungry. Second Harvest is a member of Feeding America, a national hunger relief organization. For more information about our work and how you can help visit FeedOC.org.

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