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**SECOND HARVEST FOOD BANK OF ORANGE COUNTY
RECEIVES \$100,000 GRANT FROM UEBERROTH FAMILY FOUNDATION**

Generous Grant to Support Second Harvest Food Bank of Orange County's Efforts to Fight Hunger Within Overlooked Demographic of Orange County

Irvine, Calif., (January 7, 2019) – Second Harvest Food Bank of Orange County has received a \$100,000 grant from the Ueberroth Family Foundation in support of Park-It Market Operations in Orange County. The newest weapon to fight hunger in Orange County, the Park-It Market is a walk-up market on wheels, providing fresh, nutritious food to seniors as it travels throughout Orange County on scheduled visits to low-income senior housing communities and senior centers.

“This grant will support our latest innovation in providing food to the thousands of seniors in our community who are at risk of missing meals,” said Gloria Crockett, Chief Development Officer of Second Harvest Food Bank of Orange County. “The Ueberroth Family Foundation’s longstanding support has made a tremendous impact and we are grateful for their commitment to ending hunger in Orange County.”

Launched in May 2018, Park-It Market is the first free, full-service mobile market in the country that’s run by a food bank and provides services to seniors. The partially refrigerated trailer was customized for Second Harvest to carry 6,000 pounds of food and is estimated to provide the equivalent of 1 million meals to seniors each year. Clients choose from a wide array of fresh produce, dairy products, and other perishables conveniently from displays easily accessible from the outside of the trailer. There are no pre-packaged grocery bags; shoppers simply grab what they need.

The Park-It Market is part of a larger plan by Second Harvest to address a mounting challenge in our community. Currently, 22 percent of the senior population in Orange County is food insecure—and that population is anticipated to [double by 2045](#). The rate of hunger among seniors aged 60 and older has increased by 53 percent since 2001, a trend that worsened dramatically when retirement nest eggs were impacted after the 2008-09 recession.

Since 1984, The Ueberroth Family Foundation has been committed to giving back to the community and assisting community-based organizations that are making a difference in Orange County. The Ueberroth Family Foundation supports local organizations, including youth programs, education, health and human services, and has been continually committed to fighting hunger in partnership with Second Harvest Food Bank of Orange County.

More than 300,000 Orange County residents do not know where their next meal is coming from, in fact one in six children are at-risk of hunger in the county. The Ueberroth Family Foundation is one of the strongest financial supporters of bold and innovative methods of solving hunger in Orange County. Since 1996, the Ueberroth Family Foundation has donated a total of \$588,200 to Second Harvest Food Bank of Orange County, advancing some of the food bank’s newest and most notable programs.

About Second Harvest Food Bank of Orange County

Second Harvest Food Bank of Orange County is the largest nonprofit hunger relief organization in Orange County leading the fight to end hunger for more than 301,000 men, women and children at risk of hunger in our community. Second Harvest distributes donated, purchased and prepared foods through a network of more than 200 partner agencies in locations throughout the county. Last year, Second Harvest provided enough food for a record 25.1 million meals, feeding more than 250,000 people each month. Every dollar donated to Second Harvest helps provide food for three meals. Second Harvest is a member of Feeding America, a national hunger relief organization. For more information about our work and how you can help, visit FeedOC.org

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