



## **Workplace Giving with Second Harvest Food Bank**

Workplace giving campaigns are an easy way companies and employees can show their support of our mission to end hunger in Orange County. Through convenient payroll deductions, employees can donate with each paycheck (instead of having to write one large check at one time). That means every time you get a paycheck you are making a difference in the lives of people in need. It's a great way to feel even better about the work you do!

Why add Second Harvest Food Bank of Orange County to your Workplace Giving Campaign? Employees appreciate having the choice to donate directly to Second Harvest to help fight hunger in Orange County. For more information about starting a workplace campaign, or if you already have a workplace giving campaign and you would like to add Second Harvest as an option for your employees, please contact us by email: [Give@FeedOC.org](mailto:Give@FeedOC.org)

### **FOR EMPLOYEES: Employer Matching Gifts**

Do you support the mission of Second Harvest Food Bank of Orange County? What if your employer was willing to match your donations? Many employers double, even triple charitable donations. Some companies also match gifts made by retirees and/or spouses.

#### **Ask for a Payroll Deduction**

Payroll deduction is one of the easiest ways to support Second Harvest Food Bank of Orange County. Simply ask your human resources department to automatically deduct funds from your paycheck on a one-time basis or recurring each pay period.

For more information about how to support Second Harvest Food Bank of Orange County, please contact us by email: [Give@FeedOC.org](mailto:Give@FeedOC.org)

## **FOR EMPLOYERS: Workplace Giving – Benefits to Your Company**

Interested in incorporating social responsibility and philanthropy into your corporate motto? Want to get your employees fired up about making a difference in Orange County? Launch a workplace giving campaign!

Offering a workplace giving campaign is a great opportunity to incorporate philanthropy into your corporate culture and demonstrate your commitment to ending childhood hunger. Providing an effective employee giving campaign sends a strong message to employees and stakeholders that you are interested in engaging them. Encouraging employees to give back builds a sense of community among the workforce and provides them with an opportunity for team building. Inspiring employees to join in a charitable giving campaign is a great way to improve employee morale, relations, and retention.

### **Getting Started**

There are many ways that companies can engage their employees in a workplace giving campaign, but the two most common paths include:

- Creating a workplace giving campaign dedicated to Second Harvest Food Bank of Orange County
- Creating a shared campaign dedicated to Second Harvest Food Bank of Orange County as well as several other charities of choice
- Participating in a charity giving campaign with a federation like America's Charities and designating Second Harvest Food Bank of Orange County

If your company is doing something other than the options listed above, we can strategize on creative ways to integrate Second Harvest Food Bank of Orange County into your existing campaign – just ask us how!

### **Your Company's Campaign Success**

To make workplace giving as turnkey as possible, Second Harvest Food Bank of Orange County offers the following resources:

- Best practices for setting up a workplace giving campaign
- A representative of Second Harvest Food Bank of Orange County will present to your organization on the benefits of workplace giving and the positive impact
- Sample email messages to encourage employee participation

### **Next Steps**

If you are interested in participating in a workplace giving program with Second Harvest Food Bank of Orange County, please contact us by email: [Give@FeedOC.org](mailto:Give@FeedOC.org)