

# Underwriting Menu

**OUR COMMUNITY NEEDS YOUR HELP** more than ever. Nearly 450,000 children, families, and seniors are at risk of hunger in OC, nearly double pre-pandemic levels. Please join Harvesters in raising critical funds to help #FeedOC. 100% of all underwriting dollars go directly to Second Harvest Food Bank of Orange County. *Harvesters thank you for your enduring support.*

## WE FEED OC

**\$75,000**

~ 15 Truckloads of nutritious food that provides 410,156 meals\*

- + Premium Fashion Show Seating for 8
- + Premium Luncheon Table for 8
- + 10 Opportunity Drawing Tickets

## ENSURING NUTRITION

**\$50,000**

~ 10 Truckloads of nutritious food that provides 273,438 meals\*

- + Premium Fashion Show Seating for 4
- + Premium Luncheon Seats for 4
- + 8 Opportunity Drawing Tickets

## FUELING MINDS

**\$30,000**

~ 6 Truckloads of nutritious food that provides 164,063 meals\*

- + Premium Fashion Show Seating for 4
- + Premium Luncheon Seats for 4
- + 8 Opportunity Drawing Tickets

## ENDING HUNGER

**\$15,000**

~ 3 Truckloads of nutritious food that provides 82,031 meals\*

- + Premium Fashion Show Seating & Luncheon for 2
- + 4 Opportunity Drawing Tickets

## EMPOWERING FAMILIES

**\$10,000**

~ 2 Truckloads of nutritious food that provides 54,688 meals\*

- + Premium Fashion Show Seating & Luncheon for 2
- + 2 Opportunity Drawing Tickets

## DIGNIFYING ACCESS

**\$5,000**

~ 1 Truckload of nutritious food that provides 27,344 meals\*

- + Premium Fashion Show Seating & Luncheon for 2

## OFFERING HOPE

**\$2,500**

~ Half Truckload of nutritious food that provides 13,672 meals\*

- + Reserved Fashion Show Seating & Luncheon for 2

## COMMUNITY

**\$1,500**

~ 2 Pallets of fresh produce that provides 2,734 meals\*

- + Fashion Show & Luncheon Ticket for 1

### 2021 SPECIFIC NEEDS UNDERWRITING OPPORTUNITIES

#### BUY IT NOW:

- + \$27,000: Mobile School Pantry: cost per site operations + food
- + \$42,000: College Pantry: cost per site operations + food

#### HARVESTERS SPECIAL FUND:

- + \$10,000 minimum. Support a "mission critical" SHFB capital expense project; the expansion of cold storage space in the distribution center. Designed specifically for perishables such as produce and proteins, SHFB will be better equipped to move nutritious food into our community. To learn more about major giving, please contact [Harvesters@feedoc.org](mailto:Harvesters@feedoc.org).

### 2021 UNDERWRITING ADD ON(S): EXCLUSIVE TO 2021 HARVESTERS UNDERWRITERS

#### SHFB ONSITE RAISED GROW BOX

- + \$1,800: Includes naming rights per box at the new SHFB onsite farm. Your donation will grow 465 organic romaine lettuce heads per box per year & generate 1,856 salads per box per year.

#### EARLY HARVESTERS: NO ADDITIONAL DONATION + SOFT LAUNCH FOR 2021:

- + Plates of Love: Involve your children to emotionally connect to the high impact that you are making through Harvesters. 1-2 volunteer opportunities for children ~7-13.
- + Fund-a-Meal Teens: Engage your teens in fundraising for SHFB to help make a community impact.

Due to capacity and seating restrictions at Segerstrom Center for the Arts, attendance will be limited for this year's event and will follow safety protocols. All Specific Needs Underwriters will receive UW benefits unless foundations or corporations note otherwise. Kindly note that underwriter benefits at the \$1,500 level will receive only one ticket to the Fashion Show & Luncheon this October. For those unable to attend the in-person event, we'd love for you to still consider underwriting to support SHFB in this critical year of need.

\*These are approximate costs and are representative of the impact of funds raised. Your funds are used for general operations.