**Sample Emails to Employees**

**Pre-campaign Rally** (Recommend sending week of 5/24) Possibly include SHFB Fast Facts sheet and link to video.

Hi Everyone,

We are excited to share this year we/INSERT COMPANY NAME are/is supporting Second Harvest Food Bank’s Food From The Bar campaign! This month-long campaign runs **June 1st – July 2nd.**

Please join our efforts to provide critically needed food to vulnerable people that have been impacted by the economic fallout of COVID-19. I attached a PDF that shares stats about the current need in our community and the important work Second Harvest is doing.

To support our team, you will be given the opportunity to make a contribution to Second Harvest by ”shopping” for food on the Food From The Bar virtual food drive page – more details to come when the campaign starts on June 1st!

Food From The Bar is a friendly competition amongst OC’s legal community to see who can have the greatest impact. Your support will help us be a top competitor in the campaign – we want to ‘compete to do the most good!’ For those with a competitive drive, there are trophies on the line – we would love to bring back a trophy to the office to showcase our support of Second Harvest!

More information coming soon – standby!

Best,

XXX

**Start of Campaign** (Recommend sending June 1st) Attach award categories

Hi Everyone,

Today is the start of Second Harvest’s Food From The Bar campaign! We are thrilled to support a worthy cause to provide food for many people in Orange County that need our help.

To support our team, you can make a contribution to Second Harvest by virtually ‘shopping’ on this fun and interactive website to help provide food to people in need: <https://www.yourfooddrive.org/#FFTB2021>

Feel free to share the link with family and friends on social media or by email and ask them to support INSERT COMPANY NAME’s team!

Remember, any donation has a great impact on the community. **$1 can help provide 3 meals!**

This campaign is a friendly competition to ‘do the most good!’ I attached a list of the award categories that we are competing for – help our team win one or more of these categories!

Best,

XXX

**Midway through Campaign** (Recommend sending week of 6/14)

Hi Everyone,

We are about halfway through Second Harvest Food Bank’s Food From The Bar campaign! **This friendly competition ends Friday, July 2nd.**

Thank you to everyone that has been able to support this campaign to help feed people in need. We still have a couple weeks left to have an even greater impact on our community.

Our team has raised INSERT FUNDS RAISED AMOUNT so far! Help us claim a trophy from one of the award categories! **Just $1 can help provide 3 meals!**

Please continue sharing this link with your friends and family and ask them to support INSERT COMPANY NAME’s team! <https://www.yourfooddrive.org/#FFTB2021>

Best,

XXX

**Final Day of Campaign** (Recommend sending Friday, July 2nd)

Hi Everyone,

Today is the last day of Second Harvest Food Bank’s Food From The Bar campaign! There is still time for you to make any last-minute donations to help us win this friendly competition!

We are thankful to all of you for being so supportive of this effort to help feed hungry children, families and seniors in our community.

If you would like to make an ‘at the finish line’ donation before the end of today you may do so here: <https://www.yourfooddrive.org/#FFTB2021>

Thank you for helping INSERT COMPANY NAME have a presence in the community by helping to feed people in need. We will be sharing our final numbers with everyone within the next week or two!

Best,

XXX