



# Underwriting Menu

29TH ANNUAL FASHION SHOW & LUNCHEON  
OCTOBER 6, 2021

**OUR COMMUNITY NEEDS YOUR HELP** more than ever. Nearly 450,000 children, families, and seniors are at risk of hunger in OC, nearly double pre-pandemic levels. Please join Harvesters in raising critical funds to help #FeedOC. 100% of all underwriting dollars go directly to Second Harvest Food Bank of Orange County. Harvesters thank you for your enduring support.

## WE FEED OC | \$75,000+

15 Truckloads of nutritious food that provides 410,156 meals\*

- + Premium Fashion Show Seating for 8
- + Premium Luncheon Table for 8
- + 10 Opportunity Drawing Tickets

## ENSURING NUTRITION | \$50,000+

10 Truckloads of nutritious food that provides 273,438 meals\*

- + Premium Fashion Show Seating for 4
- + Premium Luncheon Seats for 4
- + 8 Opportunity Drawing Tickets

## FUELING MINDS | \$30,000+

6 Truckloads of nutritious food that provides 164,063 meals\*

- + Premium Fashion Show Seating for 4
- + Premium Luncheon Seats for 4
- + 8 Opportunity Drawing Tickets

## ENDING HUNGER | \$15,000+

3 Truckloads of nutritious food that provides 82,031 meals\*

- + Premium Fashion Show Seating & Luncheon for 2
- + 4 Opportunity Drawing Tickets

## EMPOWERING FAMILIES | \$10,000+

2 Truckloads of nutritious food that provides 54,688 meals\*

- + Premium Fashion Show Seating & Luncheon for 2
- + 2 Opportunity Drawing Tickets

## DIGNIFYING ACCESS | \$5,000+

1 Truckload of nutritious food that provides 27,344 meals\*

- + Premium Fashion Show Seating & Luncheon for 2

## OFFERING HOPE | \$2,500+

Half Truckload of nutritious food that provides 13,672 meals\*

- + Reserved Fashion Show Seating & Luncheon for 2

## COMMUNITY | \$1,500+

2 Pallets of fresh produce that provides 2,734 meals\*

- + Fashion Show & Luncheon Ticket for 1

## 2021 SPECIFIC NEEDS UNDERWRITING OPPORTUNITIES BUY IT NOW

\$27,000: Mobile School Pantry: cost per site operations + food

\$42,000: College Pantry: cost per site operations + food

## HARVESTERS SPECIAL FUND

\$10,000 minimum. Support a "mission critical" SHFB capital expense project: the expansion of cold storage space in the distribution center. Designed specifically for perishables, such as produce and proteins. SHFB will be better equipped to move nutritious food into our community. To learn more about major giving, please contact [Harvesters@feedoc.org](mailto:Harvesters@feedoc.org).

## 2021 UNDERWRITING ADD ON(S): EXCLUSIVE TO 2021 HARVESTERS UNDERWRITERS

### SHFB ONSITE RAISED GROW BOX

\$1,800: Includes naming rights per box at the new SHFB onsite farm. Your donation will grow 465 organic romaine lettuce heads per box per year & generate 1,856 salads per box per year.

### EARLY HARVESTERS: NO ADDITIONAL DONATION (SOFT LAUNCH FOR 2021)

Plates of Love: Involve your children to emotionally connect to the high impact that you are making through Harvesters. 1-2 volunteer opportunities for children ~7-13.

Fund-a-Meal Teens: Engage your teens in fundraising for SHFB to help make a community impact.

## Harvesting Together To Feed OC

### SECOND HARVEST FOOD BANK OF OC + HARVESTERS

- + Harvesters raised over \$1.6 million in 2020 helping SHFB provide approximately 4.8 million meals to food insecure children, seniors, and families
- + In 2020, Harvesters Innovative Service Award & SHFB awarded \$50,000 in total grants to 5 OC pantries
- + SHFB served an average of 496,000 people per month in 2020 vs 260,947 in 2019
- + 1 in 7 children in OC is at risk of hunger
- + More than 90 cents of every dollar SHFB spends goes directly to providing nutritious food to those in need
- + 100% of Harvesters Underwriting dollars goes directly to SHFB

*Due to capacity and seating restrictions at Segerstrom Center for the Arts, attendance will be limited for this year's event and will follow safety protocols. All Specific Needs Underwriters will receive UW benefits unless foundations or corporations note otherwise. Kindly note that underwriter benefits at the \$1,500 level will receive only one ticket to the Fashion Show & Luncheon this October. For those unable to attend the in-person event, we'd love for you to still consider underwriting to support SHFB in this critical year of need.*

*\*These are approximate costs and are representative of the impact of funds raised. Your funds are used for general operations.*

**100% of all underwriter dollars go directly to  
Second Harvest Food Bank of Orange County**

Underwrite Online: [FeedOC.org/harvesters](https://FeedOC.org/harvesters)  
Checks payable to Second Harvest Food Bank of Orange County

Please charge my **MasterCard / Visa / American Express / Discover card**: Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_ Amount \$ \_\_\_\_\_

Cardholder Authorization Signature \_\_\_\_\_ Date \_\_\_\_\_

Name As It Will Appear in Event Materials \_\_\_\_\_ Contribution Level \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

**PLEASE DONATE MY TICKETS** this year as I am unable to attend.

Please return this form to: Second Harvest Food Bank of Orange County  
Attn: HARVESTERS | 8014 Marine Way, Irvine, CA 92618

For questions, please contact our Development Coordinator at 949.208.3178 or [HarvestersFashionShow@FeedOC.org](mailto:HarvestersFashionShow@FeedOC.org)  
Second Harvest Food Bank of Orange County, Tax ID: 32-0362611